

wendy Frink

DESIGNER ● ● ● ● ●

201 W. 108th St., Apt. 26
New York, NY 10025
wendyfrink@gmail.com
wendyfrink.com
714.875.1049

SKILLS/

InDesign, Illustrator, Photoshop,
Dreamweaver, Fireworks, Microsoft
Office Suite, MAC and PC.

EDUCATION/

California State University, Fullerton
{ B.A. } Communications with emphasis
in Entertainment Studies
Minor in Sociology

EMPLOYER/	WHEN/	RESPONSIBILITIES/
Fidelity National Financial	08.07-06.10	{ <i>Junior Designer</i> } Created email campaigns for various products underneath the Fidelity umbrella; designed brochures, email blasts, posters, invitations, web banners and mailers for seven brands; assisted in the production of product catalogs and conceptualization of marketing magazine, designed & programmed signature lines.
Small Shop Design	06.05-08.07	{ <i>Design Assistant</i> } Assist in the design and production of advertisements, emails, websites for clients ranging from real estate to bakeries, print materials including menus, event flyers and brochures.
Crawford Technical Services	10.04-06.05	{ <i>Unit Assistant</i> } Oversee administrative duties for 12 claims adjusters and unit manager in all aspects of insurance; receive, setup and distribute new claims in a timely manner, organize and maintain department correspondence.
Freelance Work	08.07-present	{ <i>Clients include</i> } Fidelity National Financial Cox Communications Cassandra Santor Betsy Lowther Ella Wallschlaeger <i>Print & Web</i> <i>Web banner and Intranet pages</i> <i>Print ad for Bride & Bloom</i> <i>Business cards</i> <i>Wedding invitations</i>

